

# Community Campus Engage Canada (CCEC)

## Strategic Plan 2019-2021

### Mission

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CCEC inspires community-driven collaboration with campuses across Canada by fueling **connections, capacity and equitable structures** for community-campus engagement<sup>1</sup>.

### Vision

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Relationships that actively foster **equity and justice**.

### Values

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**Community-driven.** Community interests and understandings of challenges and solutions are the foundation for addressing complex societal issues.

**Collaboration and co-governance.** Equitable and ethical relationship-building and shared leadership are fundamental aspects of community-campus engagement.

**Equity.** Reducing and removing physical, social, racialized and economic barriers to participation in community-campus engagement.

**Reconciliation.** We work in solidarity with Indigenous peoples and affirm the Truth and Reconciliation Commission Calls to Action, the United Nations Declaration on the Rights of Indigenous Peoples and the First Nations Principles of OCAP (ownership, control, access and possession).

**Knowledge diversity.** We respect multiple ways of knowing and learning.

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<sup>1</sup> **Community-campus engagement (CCE)** includes community-engaged learning, community-engaged research and the many other ways that communities and post-secondary institutions collaborate to build social infrastructure.

## Goals and Objectives

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### Goal 1: Develop a national community of practice to build capacity, knowledge exchange and collaboration among community-campus engagement practitioners and stakeholders.

#### *Objectives:*

- Support communication through **local, regional, national and international events**, and through the development of **geographically- and thematically-based CCE hubs** .
- Create an **online platform** to support brokering, networking and social learning among community-based organizations, post-secondary faculty, students, professional staff and funders.
- Support the development of **best practice guides, workshop/curriculum supports, learning resources** and **mentoring opportunities**.

### Goal 2: Build and maintain a membership base and structure reflective of the range of community-campus engagement across Canada.

#### *Objectives:*

- Create and maintain a **membership structure** which is attractive to and inclusive of post-secondary institutions, not-for-profit organizations (from national to grassroots), Indigenous communities and organizations, CCE practitioners and CCE funders.
- Develop and maintain a process that provides members **opportunities to meaningfully inform** the direction and activities of CCEC.

### Goal 3: Build and maintain a representative and accountable governance framework.

#### *Objectives:*

- Develop and maintain a governance structure that is **representative of the diversity** of the membership as well as **representative of the geographic regions** of Canada.
- Develop and maintain an **open, transparent and democratic process** for the recruitment and selection of members of the governing body that ensures renewal as well as continuity.
- Define and maintain **clear roles and responsibilities and tenure** for members of the governing body.
- Fulfill **fiduciary responsibilities** to our membership and funders.

## **Goal 4: Work with members and stakeholders to influence and enable policy and funding practices that advance community-campus engagement.**

### ***Objectives:***

- Create the **Canadian Community Higher Education Roundtable** to include post-secondary institutions, CCE funders, as well as national-scale non-profit and academic policy leaders to collaborate on research and strategic investment for social impact and innovation.
- Create a **CCE Innovation Fund and National Student Internship Program** to support pan-Canadian non-profit networks, community-based organizations and community-driven student research opportunities.
- Advocate for CCE funding practices and partnerships that are equitably governed by community-based organizations and post-secondary institutions, and that support varied funding models, e.g. project seed funding, longer-term partnership support, core funding for administration and brokering.

## **Goal 5: Develop, connect and amplify CCE projects that address gaps, mobilize assets and create new opportunities for communities.**

### ***Objectives:***

- **Incubate and showcase pan-Canadian CCE projects** that contribute to thriving, just and sustainable societies **across geographic and thematic areas.**
- **Connect** emerging CCE initiatives to funders and to similar projects across Canada.